

BELLSOUTH

BellSouth Telecommunications, Inc.

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Regulatory Relations

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August 17, 2005

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing for BellSouth Additional Line with FastAccess DSL Promotion

General Subscriber Service Tariff

Section A2 - Original Page 35.6.37
 - Original Page 35.6.37.1

The issue and effective dates for this tariff package are August 17, 2005 and September 1, 2005, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Regulatory Vice President

Attachments

PROMOTION DESCRIPTION

BellSouth Additional Line with Fast Access DSL Promotion

PROMOTION OVERVIEW

This promotion offers existing BellSouth business subscribers who purchase an additional line (a la carte or in a Complete Choice for Business package) in conjunction with a new or additional FastAccess DSL service, a one-time seventy-five dollar (\$75.00) bill credit reward. Subscribers must also require jacks and wiring to receive the bill credit reward. To be eligible for the bill credit reward, the subscribers who contact or are contacted by BellSouth must request information on local exchange service for comparison with competitive offers, or otherwise if necessary for the customer to agree to purchase service from BellSouth.

PROMOTION SPECIFICS:

1. Available only to existing BellSouth business customers subscribing to local exchange service.
2. Subscribers must have or sign a local service term agreement in order to participate in this promotion.
3. Subscriber must purchase new or additional FastAccess DSL service in order to receive the one-time seventy-five dollar (\$75.00) bill credit reward.
4. Promotion is available in all nine states. Subscribers in Florida Rate Groups 1-4 are not eligible to participate.
5. Promotion applies to incremental lines only. Line type changes are not eligible (i.e. from 1FB to Business Plus).
6. Upgrades are eligible (i.e. Ringmaster to 1FB).
7. Subscribers must purchase new or additional FastAccess DSL and require jacks and wiring on the additional line ordered to receive the one-time bill credit reward.
8. Subscribers receive a one time, non-recurring bill reward of seventy-five dollars per account (not per line). The reward will appear as a one-time credit in the OC&C section of the subscriber's bill in a subsequent billing period usually within one or two billing cycles.
9. Subscribers must keep both the additional line and the FastAccess DSL service a minimum of six (6) months or will be subject to pay back to BellSouth the bill credit reward received.
10. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.

PROMOTION RESTRICTIONS/ELIGIBILITY REQUIREMENTS:

1. This promotion is not available to new customers.
2. Subscribers cannot qualify for this promotion more than once.
3. The maximum reward or discount that the subscriber will receive will be the seventy-five dollar (\$75.00) bill credit reward.
4. The application date of orders must be September 1, 2005 to December 31, 2005.
5. Subscribers who participate in the Additional Line w/ FastAccess DSL Promotion are not eligible to participate in the following promotions: Deluxe Rewards Promotion, Welcoming Rewards Promotion, or the CCB Plus Rewards Promotion.
6. Promotion is available while supplies last.
7. BellSouth reserves the right to terminate this program at any time; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.
8. Subscribers with aggregate annual billing, per state of BellSouth services exceeding forty-two thousand dollars (\$42,000.00) at the time of enrollment, are not eligible to participate in this promotion.
9. Out of region subscribers are not eligible for this promotion.

Tariff Filing Package Number: FL 2005-195

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	BellSouth Additional Line with FastAccess DSL	This promotion offers existing BellSouth business subscribers who purchase an additional line (a la carte or in a Complete Choice for Business package) in conjunction with a new or additional FastAccess DSL service, a one-time seventy-five dollar (\$75.00) bill credit reward. Subscribers must also require jacks and wiring to receive the bill credit reward. To be eligible for the bill credit reward, the subscribers who contact or are contacted by BellSouth must request information on local exchange service for comparison with competitive offers, or otherwise if necessary for the customer to agree to purchase service from BellSouth.	9/1/2005 to 12/31/2005 (N)
		Rules and Regulations (Cont'd)	(N)
		--Available only to existing BellSouth business customers subscribing to local exchange service.	(N)
		--Subscribers must have or sign a local service term agreement in order to participate in this promotion.	(N)
		--Subscriber must purchase new or additional FastAccess DSL service in order to receive the one-time seventy-five dollar (\$75.00) bill credit reward.	(N)
		--Promotion is available in all nine states. Subscribers in Florida Rate Groups 1-4 are not eligible to participate.	(N)
		--Promotion applies to incremental lines only. Line type changes are not eligible (i.e. from 1FB to Business Plus).	(N)
		--Upgrades are eligible (i.e. Ringmaster to 1FB).	(N)
		--Subscribers must purchase new or additional FastAccess DSL and require jacks and wiring on the additional line ordered to receive the one-time bill credit reward.	(N)
		--Subscribers receive a one time, non-recurring bill reward of seventy-five dollars per account (not per line). The reward will appear as a one-time credit in the OC&C section of the subscriber's bill in a subsequent billing period usually within one or two billing cycles.	(N)
		--Subscribers must keep both the additional line and the FastAccess DSL service a minimum of six (6) months or will be subject to pay back to BellSouth the bill credit reward received.	(N)
		--Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.	(N)
		--This promotion is not available to new customers.	(N)
		--Subscribers cannot qualify for this promotion more than once.	(N)
		--The maximum reward or discount that the subscriber will receive will be the seventy-five dollar (\$75.00) bill credit reward.	(N)
		--The application date of orders must be September 1, 2005 to December 31, 2005.	(N)

ISSUED: August 17, 2005
 BY: Marshall M. Criser III, President -FL
 Miami, Florida

EFFECTIVE: September 1, 2005

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority	
BellSouth's Service Territory – From Central Office where services are available	BellSouth Additional Line with FastAccess DSL (Cont'd)	Rules and Regulations (Cont'd) --Subscribers who participate in the Additional Line w/ FastAccess DSL Promotion are not eligible to participate in the following promotions: Deluxe Rewards Promotion, Welcoming Rewards Promotion, or the CCB Plus Rewards Promotion. --Promotion is available while supplies last. --BellSouth reserves the right to terminate this program at any time; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement. --Subscribers with aggregate annual billing, per state of BellSouth services exceeding forty-two thousand dollars (\$42,000.00) at the time of enrollment, are not eligible to participate in this promotion. --Out of region subscribers are not eligible for this promotion.	9/1/2005 to 12/31/2005	(N) (N) (N) (N) (N)

ISSUED: August 17, 2005

EFFECTIVE: September 1, 2005

BY: Marshall M. Criser III, President -FL
 Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	BellSouth Additional Line with FastAccess DSL	This promotion offers existing BellSouth business subscribers who purchase an additional line (a la carte or in a Complete Choice for Business package) in conjunction with a new or additional FastAccess DSL service, a one-time seventy-five dollar (\$75.00) bill credit reward. Subscribers must also require jacks and wiring to receive the bill credit reward. To be eligible for the bill credit reward, the subscribers who contact or are contacted by BellSouth must request information on local exchange service for comparison with competitive offers, or otherwise if necessary for the customer to agree to purchase service from BellSouth.	9/1/2005 to 12/31/2005 (N)
Rules and Regulations (Cont'd)			(N)
--Available only to existing BellSouth business customers subscribing to local exchange service.			(N)
--Subscribers must have or sign a local service term agreement in order to participate in this promotion.			(N)
--Subscriber must purchase new or additional FastAccess DSL service in order to receive the one-time seventy-five dollar (\$75.00) bill credit reward.			(N)
--Promotion is available in all nine states. Subscribers in Florida Rate Groups 1-4 are not eligible to participate.			(N)
--Promotion applies to incremental lines only. Line type changes are not eligible (i.e. from 1FB to Business Plus).			(N)
--Upgrades are eligible (i.e. Ringmaster to 1FB).			(N)
--Subscribers must purchase new or additional FastAccess DSL and require jacks and wiring on the additional line ordered to receive the one-time bill credit reward.			(N)
--Subscribers receive a one time, non-recurring bill reward of seventy-five dollars per account (not per line). The reward will appear as a one-time credit in the OC&C section of the subscriber's bill in a subsequent billing period usually within one or two billing cycles.			(N)
--Subscribers must keep both the additional line and the FastAccess DSL service a minimum of six (6) months or will be subject to pay back to BellSouth the bill credit reward received.			(N)
--Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.			(N)
--This promotion is not available to new customers.			(N)
--Subscribers cannot qualify for this promotion more than once.			(N)
--The maximum reward or discount that the subscriber will receive will be the seventy-five dollar (\$75.00) bill credit reward.			(N)
--The application date of orders must be September 1, 2005 to December 31, 2005.			(N)

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- A. The following promotions are on file with the Commission: (Cont'd)

<u>Area of Promotion</u>	<u>Service</u>	<u>Description</u>	<u>Period Authority</u>
<u>BellSouth's Service Territory – From Central Office where services are available</u>	<u>BellSouth Additional Line with FastAccess DSL</u>	<u>Rules and Regulations (Cont'd)</u> <u>--Subscribers who participate in the Additional Line w/ FastAccess DSL Promotion are not eligible to participate in the following promotions: Deluxe Rewards Promotion, Welcoming Rewards Promotion, or the CCB Plus Rewards Promotion.</u> <u>--Promotion is available while supplies last.</u> <u>--BellSouth reserves the right to terminate this program at any time; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.</u> <u>--Subscribers with aggregate annual billing, per state of BellSouth services exceeding forty-two thousand dollars (\$42,000.00) at the time of enrollment, are not eligible to participate in this promotion.</u> <u>--Out of region subscribers are not eligible for this promotion.</u>	<u>9/1/2005</u> <u>to</u> <u>12/31/2005</u>
			<u>(N)</u> <u>(N)</u> <u>(N)</u> <u>(N)</u> <u>(N)</u>